

My Brand's Instagram Content Strategy:

1. _____ # _____

2. _____ # _____

3. _____ # _____

4. _____ # _____

5. _____ # _____

6. _____ # _____

7. _____ # _____

8. _____ # _____

<< Decide what content you're going to commit to regularly (and any appropriate hashtags), then decide how often you'll post each, by popping the appropriate number in the iphone grid. Repeat more often the ones you think (or know) get the most engagement.

Top tip: Use color-coding to make it more distinguishable.

